

**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT**

FOX NETWORK PUBLIC SERVICE ANNOUNCEMENTS

**LOCAL PSA'S AIRED
FOX NETWORK PSA'S AIRED**

ELEVEN ISSUES IDENTIFIED THIS QUARTER

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 - BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 - MINORITIES, ELDERLY & WOMEN'S CONCERNS/
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**

2/9/2010

JULY '09
3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATE NIGHT AND SPORTS

4:42 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:39:03P	CNAU83301	ICE AGE / ADOPTION FOSTER CARE	:30
2-Jul-09	BONES	THU	8:51:19P	CNAU83301	ICE AGE / ADOPTION FOSTER CARE	:30
3-Jul-09	ARE YOU SMARTER THAN A 5TH GRADER	FRI	8:52:15P	CNAU91301	ICE AGE / ADOPTION FOSTER CARE	:30
4-Jul-09	COPS	SAT	9:51:21P	CNRW0001000	AD COUNCIL / STEP FORWARD	:30
6-Jul-09	LIE TO ME	MON	9:39:34P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
7-Jul-09	FOX MOVIE:	TUE	8:22:25P	FZA0797	FOUNDATION FOR A BETTER LIFE	:30
8-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:57:06P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
9-Jul-09	SO YOU THINK YOU CAN DANCE	THU	9:51:52P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
10-Jul-09	ARE YOU SMARTER THAN A 5TH GRADER	FRI	8:54:07P	CNAU91301	ICE AGE / ADOPTION FOSTER CARE	:30
11-Jul-09	COPS	SAT	8:32:24P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
12-Jul-09	AMERICAN DAD	SUN	7:39:50P	USOE0910	USO DAYS END	:10
12-Jul-09	THE SIMPSONS	SUN	9:41:54P	PSA20PAUSE TEXT	KAISER FAMILY FOUNDATION	:20
13-Jul-09	LIE TO ME	MON	9:15:08P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
14-Jul-09	MLN ALL STAR POSTGAME	TUE	11:37:28P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
15-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:17:43P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
16-Jul-09	SO YOU THINK YOU CAN DANCE	THU	9:19:30P	FZA0714	FOUNDATION FOR A BETTER LIFE	:30
17-Jul-09	MENTAL	FRI	9:58:14P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESSES	:30
18-Jul-09	MLB GAME	SAT	7:32:55P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
18-Jul-09	COPS	SAT	8:02:17P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
19-Jul-09	TIL DEATH	SUN	7:24:51P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
20-Jul-09	HOUSE	MON	8:34:33P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
21-Jul-09	HELL'S KITCHEN	TUE	9:54:26P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
22-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:15:56P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
23-Jul-09	BONES	THU	8:06:36P	FZA0383	FOUNDATION FOR A BETTER LIFE	:30
24-Jul-09	MENTAL	FRI	9:58:43P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESSES	:30
25-Jul-09	MLB GAME	SAT	7:46:20P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
25-Jul-09	AMERICA'S MOST WANTED	SAT	9:57:57P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
26-Jul-09	FOX MOVIE	SUN	8:56:52P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
27-Jul-09	LIE TO ME	MON	9:11:46P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
28-Jul-09	MORE TO LOVE	TUE	9:19:43P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
29-Jul-09	SO YOU THINK YOU CAN DANCE	WED	9:45:08P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
30-Jul-09	SO YOU THINK YOU CAN DANCE	THU	9:09:12P	CNAU91301	ICE AGE / ADOPTION FOSTER CARE	:30
31-Jul-09	MORE TO LOVE	FRI	8:30:02P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30

2/9/2010

AUGUST '09
3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:42 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Aug-09	MLB RS GAME	SAT	7:36:34P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
1-Aug-09	COPS	SAT	8:02:32P	CNAT92301	FOX SUPPORTS AUTISM	:30
2-Aug-09	TIL DEATH	SUN	7:22:34P	CNAT92301	FOX SUPPORTS AUTISM	:30
3-Aug-09	MORE TO LOVE	MON	9:30:24P	FZAA0483	FOUNDATION FOR A BETTER LIFE	:30
4-Aug-09	MORE TO LOVE	TUE	9:50:41P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
5-Aug-09	SO YOU THINK YOU CAN DANCE	WED	8:14:12P	PSAPAUSETEXT	KAISER FAMILY FOUNDATION	:30
6-Aug-09	SO YOU THINK YOU CAN DANCE	THU	8:13:01P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:20
7-Aug-09	MENTAL	FRI	9:32:52P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESS	:30
8-Aug-09	MLB RS GAME	SAT	7:40:29P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
8-Aug-09	COPS	SAT	8:21:29P	DETP0155	PARTNERSHIP FOR A DRUG-FREE AMERICA	:30
9-Aug-09	TIL DEATH	SUN	7:06:16P	CNAT92301	FOX SUPPORTS AUTISM	:30
10-Aug-09	TEEN CHOICE AWARDS	MON	8:34:07P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
11-Aug-09	MORE TO LOVE	TUE	9:11:31P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
12-Aug-09	LIE TO ME	WED	9:10:00P	FZAA0383	FOUNDATION FOR A BETTER LIFE	:30
13-Aug-09	HOUSE	THU	9:12:32P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30
14-Aug-09	MENTAL	FRI	8:34:49P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESS	:30
15-Aug-09	MLB RS GAME	SAT	7:06:20P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
15-Aug-09	COPS	SAT	8:31:14P	UNWHPSPENN	UN WORLD HUNGER SEAN PENN	:30
16-Aug-09	FAMILY GUY	SUN	9:48:26P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
17-Aug-09	LIE TO ME	MON	9:53:06P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
18-Aug-09	MORE TO LOVE	TUE	9:39:35P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
19-Aug-09	OCTOMOM SPECIAL	WED	8:09:42P	FZAA0714	FOUNDATION FOR A BETTER LIFE	:30
20-Aug-09	NFL PRESEASON GAME	THU	9:20:39P	XNPI371330H	HIGH SCHOOL PLAYER	:30
21-Aug-09	NFL PRESEASON GAME	FRI	9:17:29P	XNPI371330H	HIGH SCHOOL PLAYER	:30
22-Aug-09	MLB RS GAME	SAT	7:27:56P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
22-Aug-09	COPS	SAT	8:01:47P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30
23-Aug-09	AMERICAN DAD	SUN	7:56:56P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
24-Aug-09	LIE TO ME	MON	9:12:01P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
25-Aug-09	MORE TO LOVE	TUE	9:30:18P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30
26-Aug-09	BONES	WED	9:17:25P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
27-Aug-09	NFL PRESEASON GAME	THU	9:34:57P	XNPI371330H	HIGH SCHOOL PLAYER	:30
27-Aug-09	NFL PRESEASON GAME	THU	10:06:02P	XNPI371330H	HIGH SCHOOL PLAYER	:30
28-Aug-09	ARE YOU SMARTER THAN A 5TH GRADER	FRI	9:55:08P	UNWHPSPENN	UN WORLD HUNGER SEAN PENN	:30
29-Aug-09	MLB RS GAME	SAT	7:34:06P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
29-Aug-09	AMERICAS MOST WANTED	SAT	9:57:07P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
30-Aug-09	AMERICAN DAD	SUN	9:48:32P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
31-Aug-09	LIE TO ME	MON	9:21:00P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30



TO: FCC Issues/Programs Report

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE
ADDRESSED THIS QUARTER IN PROGRAMMING ON WLUK-TV.**

Attached is a sample script(s) of promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week.

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed in news reports and in special programs.

Jay T. Zollar
Vice President/General Manager
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Green Bay, WI
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TITLE: JAY'S BALANCED NEWS TAGS
:15 EACH

VIDEO

AUDIO

(JAY ON CAMERA) (WS IN STUDIO WITH NEWS SET & WX LAB IN BACKGROUND)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. I'VE ASKED FOR YOUR EMAILS. THANKS FOR RESPONDING AND KEEP THEM COMING. IF YOU HAVE AN ISSUE, YOU CAN EMAIL ME AT balancednews@wlu.com AND I PROMISE TO RESPOND!

(JAY ON CAMERA) (WS W/FISH EYE LENS)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. WAS OUR REPORTING FAIR? OUR COVERAGE UNBIASED? IF YOU HAVE AN ISSUE EMAIL ME AT balancednews@wlu.com AND I PROMISE A RESPONSE!

(JAY ON CAMERA) (TIGHTER SHOT)
AT FOX 11 NEWS WE PROMISE TO BE BALANCED.
WAS OUR REPORTING FAIR AND BALANCED?
EMAIL ME AT [BALANCED NEWS@WLUK.COM](mailto:balancednews@wlu.com) AND I
PROMISE A RESPONSE!

LIN-TV**WLUK As Run by Schedule Time**

from date=8/17/09, to date=8/23/09, house number='gp6133','gp6134','gp6214','gp6204','gp6205','gp6443','gp6444','gp6439','gp6442','gp6444'

Schedule Time	Sched Date	Day	Iscl Title	Length	House
07:00:45 a	08/17/09	m	GOOD DAY BALANCED INTER	:15	GP6444
07:00:45 a	08/18/09	tu	GOOD DAY BALANCED INTER	:15	GP6443
07:00:45 a	08/20/09	th	GOOD DAY BALANCED INTER	:15	GP6443
07:00:45 a	08/21/09	f	GOOD DAY BALANCED INTER	:15	GP6443
07:59:40 a	08/22/09	sa	JAY BALANCED TAG	:15	GP6214
08:58:40 a	08/17/09	m	JAY BALANCED TAG	:15	GP6214
08:58:40 a	08/18/09	tu	GOOD DAY BALANCED TAG	:15	GP6439
08:58:40 a	08/19/09	w	GOOD DAY BALANCED TAG	:15	GP6446
08:58:40 a	08/20/09	th	GOOD DAY BALANCED TAG	:15	GP6446
08:58:40 a	08/21/09	f	GOOD DAY BALANCED TAG	:15	GP6439
08:59:40 a	08/23/09	su	GOOD DAY BALANCED TAG	:15	GP6442
05:29:40 p	08/23/09	su	JAY BALANCED NEWS TAG 3	:15	GP6134
05:57:10 p	08/17/09	m	5 & 9 BALANCED TAG	:15	GP6445
05:57:10 p	08/18/09	tu	5 & 9 BALANCED TAG	:15	GP6441
05:57:10 p	08/19/09	w	5 & 9 BALANCED TAG	:15	GP6440
05:57:10 p	08/20/09	th	JAY BALANCED NEWS TAG 3	:15	GP6134
05:57:10 p	08/21/09	f	5 & 9 BALANCED TAG	:15	GP6445
09:57:00 p	08/22/09	sa	JAY BALANCED TAG	:15	GP6204
09:57:00 p	08/23/09	su	5 & 9 BALANCED TAG	:15	GP6440
09:57:40 p	08/17/09	m	5 & 9 BALANCED TAG	:15	GP6441
09:57:40 p	08/18/09	tu	JAY BALANCED NEWS TAG 2	:15	GP6133
09:57:40 p	08/19/09	w	JAY BALANCED TAG	:15	GP6214
10:27:40 p	08/21/09	f	JAY BALANCED TAG	:15	GP6214